



ANDREAS BERGEAS
COUNCILMEMBER

Council member Borgeas Expands Water Conservation Incentives to Commercial Customers

FOR IMMEDIATE RELEASE

FRESNO, CA (March 31, 2009) Fresno City Council member Andreas Borgeas directed staff to return to Council with a proposal to establish a High Efficiency Commercial Water Fixture Rebate Program at today's City Council meeting.

With California potentially facing one of the most severe drought years in its history, and with a growing population, Council member Borgeas stated that, "it is important to expand or augment water conservation programs now, to ensure an adequate water supply for both the City of Fresno and the State of California."

Staff will conduct a cost benefit analysis and return to Council with a comprehensive rebate program for commercial and institutional water customers to replace high water usage fixtures with low-usage fixtures.

Other California cities such as Petaluma and the City of Corona already offer similar programs. Council member Borgeas stated in his comments that, "through proven conservation programs, the City of Fresno can continue to grow in population, reduce water consumption, and become a more sustainable city for future generations."

For additional information please contact:

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